WE CLAIM:

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1. A system for notifying a subscriber about an event, comprising:
a voice mail switch that is configured to receive an event and an identifier associated with the event; and

a notification server coupled to the voice mail switch that is configured to perform actions including:

receiving the event and the identifier;
correlating the identifier with the subscriber;
generating an alert; and
sending the alert to the subscriber indicating that the event

- 2. The system of Claim 1, wherein the alert includes an event reference that links the subscriber to the event such that the subscriber can retrieve the event through a web portal view associated with a URL.
- 3. The system of Claim 1, wherein the notification server is further configured to generate a personal unique identifier (PUID) associated with the subscriber.
- 4. The system of Claim 3, wherein the notification server correlates the identifier with the subscriber by mapping the identifier to the PUID.
- 5. The system of Claim 1, further comprising a web server that is configured to provide a link from the notification server to the voice mail switch.
- 6. The system of claim 1, further comprising a web service interface that is configured to allow the subscriber to register to receive the alert.

- 7. The system of Claim 6, wherein the web service interface is further configured to allow the subscriber to designate at least one destination where the alert is sent.
- 8. The system of Claim 1, wherein the notification server is further configured to log the event after the alert is generated.
- 9. The system of Claim 1, wherein the notification server is further configured to determine if the subscriber has registered to receive the alert, the notification server logging an attempt to correlate the identifier with the subscriber and discarding the event when the identifier does not correlate to the subscriber.
- 10. The system of Claim 1, wherein the identifier is a telephone number associated with the event.
- 11. The system of Claim 1, wherein the event is at least one of: a voice mail message, a stock price, a sports score, a product delivery message, a fax, or telephone billing information.
- 12. The system of Claim 1, wherein the voicemail switch comprises a data store for storing the events.
- 13. A method for notifying a subscriber about an event, comprising: receiving an event and an identifier associated with the event at a voice mail switch;
 - forwarding the event and the identifier to a notification server; correlating the identifier with the subscriber; generating an alert; and sending the alert to the subscriber indicating that the event occurred.
 - 14. The method of Claim 13, further comprising:

linking the subscriber to the event through a network via a URL; and retrieving the event through a web portal view that is associated with the URL.

- 15. The method of Claim 14, further comprising generating a PUID associated with the subscriber, wherein correlating the identifier with the subscriber further comprises mapping the identifier to the PUID.
- 16. The method of Claim 14, further comprising determining if the subscriber is registered to receive the alert.
 - 17. The method of Claim 14, further comprising logging the event.
- 18. The method of Claim 14, further comprising:
 logging an attempt to correlate the identifier with the subscriber; and
 discarding the event when the identifier does not correlate to the
 subscriber.
- 19. The method of Claim 14, wherein sending the alert further comprises sending the alert to at least one destination designated by the subscriber.
- 20. A system for notifying a subscriber about an event, comprising:

 a means for receiving an event and an identifier associated with the event at a voice mail switch;
- a means for forwarding the event and the identifier to a notification server;
 - a means for correlating the identifier with the subscriber;
 - a means for generating an alert; and
- a means for sending the alert to the subscriber indicating that the event occurred.

21. The system of Claim 20, further comprising:
a means for linking the subscriber to the event through a network via a
URL, and

a means for retrieving the event through a web portal view that is associated with the URL.